

# STEALTH SHOPPERS. *Delivering simple solutions and achieving business objectives!*

Attn: Dear Esteemed Secret Shopper

Congratulations on receiving your first assignment. Please read carefully and follow all instructions to the letter. Your survey packet should contain: 1 Certified Check for \$1,980.00 (This is to cover your pay, survey bonus and transportation costs). Upon receipt of your assignment packet,

**STEP 1:**

**DEPOSIT/CASH** Depending on your bank, you might be able to cash on the spot or be required to deposit for 24hours.

**STEP 2:**

**DEDUCTIONS:** As soon as it's cashed. Deduct your pay for this assignment. If you complete your survey within first 24hrs of parcel delivery you get an additional \$100 is included with your pay to bring it to (\$430)

**ITUNES & AMAZON EVALUATIONS** Your pay for surveys: \$200

Items to be purchased at any store: \$50

Transport Allowance: \$80

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Total Deductions \$330

**STEP 3:**

**BONUS (IF YOUR SURVEY IS COMPLETED WITHIN THE FIRST 24HRS ONLY)** You get a fast start survey bonus of \$100. This will bring your total pay to \$430 instead of \$330. Try your absolute best to meet up with the deadline. **THIS BONUS IS ONLY VALID FOR SURVEYS SUCCESSFULLY COMPLETED WITHIN FIRST 24HOURS OF PACKET DELIVERY.**

**STEP 4:**

**VISIT** any store of your choice. You will evaluate the store by making any purchase of your choice. You are to spend no more than \$50 shopping. Whatever you buy at the store is yours to keep and will not be returned to anyone or to the store except you so wish, please keep a receipt of purchase.

**YOUR SURVEY FOR ITUNES AND AMAZON GIFT CARDS.**

We will be running our survey on this service. We are evaluating iTunes and Amazon products; this survey is to counter growing customer complaints and license expansion problems. Depending on your being eligible for the bonus or not. Please note that you can purchase iTunes and Amazon gift cards inside any Walmart, Apple Store, Cvs, Walgreens or any other stores around you. You are to purchase ITUNES cards worth of \$1150 and Amazon Cards worth \$400 or \$600 depending on your being eligible for the bonus or not. Wal-Mart. You can buy variants/denominations of \$25, \$50 or a single card for \$100. Do NOT buy a single card worth more than \$100. Please note that the AMAZON gift cards MUST be purchased with cash.

**STEP 5: REPORT(S)**

- 1) The exact address and location of the store evaluated?
- 2) The name of the cashier that attended to you?
- 3) Your time of arrival at the venue?
- 4) Your time of departure?
- 5) How long the transaction took?
- 6) Any other area you think the store should improve on?
- 7) The General Sanitation levels?
- 8) How clean was the rest room?
- 9) Would you return to that store?
- 10) What you feel about the customer service?
- 11) How would you rate the overall experience on a scale of 1-10?
- 12) How tedious was the checkout process? You will be very attentive to the following things.

(11) \$100 iTunes 111111  
(1) \$50 iTunes ✓  
(4) \$100 Amazon 2+2

Evaluate the store based on these questions. Once the evaluation of iTunes/Amazon is complete and the cards have been purchased. Please scratch the back of each cards to reveal the codes and send a clear picture of each card along with the receipts and your report to the following email addresses ONLY

JOHN@WAL2WALFUNSHOP.COM

NEWELL.JESS@MAIL.COM

Please remember, you're a mystery shopper. Confidentiality of information is paramount and no data about this survey should be disclosed to a third party.